



[www.sosimple.marketing](http://www.sosimple.marketing)

## Price List

(Nov 1<sup>st</sup> 2025)

Please note, the prices below are a guide. If the work takes longer than expected, we'll always let you know first and confirm any extra costs before continuing.

### Introductory Offer

We're pleased to offer an introductory package for just £200 for the first month. This includes a full social media audit, the creation of up to 5 tailored social media posts, and a monthly posting schedule. We can also handle the scheduling for you.

The posts created as part of this offer will be based on your existing content including your images and videos. We'll enhance these using professional audio and video editing tools, as well as AI-generated visuals, text slides, and captions. If your project requires complex editing or new video or photography work, we're happy to provide a bespoke quote.

### Marketing Strategy

For clients on a regular monthly plan, we'll work with you to develop a comprehensive social media strategy aligned with your business goals. This includes defining your target audience, creating a content calendar, and establishing clear key performance indicators (KPIs) to track success and growth.

### Videography, Audio, and Photography

We can spend half a day on-site with you to capture a wide range of professional video, audio, and images designed for your social media platforms. The package includes all post-production editing. If you're located outside our local area, we're happy to travel, and an additional charge for travel expenses will apply.

### Pay As You Go

There's no contract required. You're free to use our services as and when you need them.

### Scheduling

If you'd like us to schedule your posts for you, we'll need admin access to your social media accounts.



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## No Job Too Small

Whatever your budget, we're here to help. Even if you just need a single post, we'll make sure it looks great and works for your audience.

| Service and indicative prices   | Price<br>(VAT not chargeable) |
|---|-------------------------------|
| <b>First month – introductory offer</b><br>Social media audit, 4 week social media schedule and 8 posts using client images and video.<br>Social media management, schedule posts to your social media platforms, report on insights. | £200                          |
| <b>Basic Plan</b><br>Small/Micro business. Facebook and Instagram platforms, 5 posts per month, incl copywriting, scheduling, basic graphics and captions   | £245                          |
| <b>Professional Plan</b><br>Custom graphics, 2-3 platforms, create 10 posts incl copywriting, captions, reports. Social media management, report on insights. Paid ads, set up and management, ad design                              | £445                          |
| <b>Extra posts</b><br>According to requirements   | Ask us                        |
| <b>Videography, audio and photography</b><br>shooting and post production video, audio, images, drone footage, professional photo shoot. <i>See notes above.</i>  | £350 half day                 |
| <u>Other work by separate arrangement</u><br>Authoring blog posts, articles, marketing plan etc.  | Ask us                        |

We can find local suppliers for the following

Logo animation, Branding, Website design

**Payment terms** *(Please see separate Service Agreement for full terms and conditions)*

An initial payment of £50% of the total is required in order to start the work. The remaining balance is payable upon completion and delivery of the work. Invoices should be settled by bank transfer within 7 days of receipt of invoice. VAT is not payable.